



# Starting a Food truck Business in 7 Steps

Venture Food Trucks provides you with a guideline for getting started in the Mobile Food Industry. Like all blossoming start-ups, a plan is important.



1

## Your Main Concept and Idea

What is your niche? It is important to establish what makes you special. Put pen to paper, and decide what exactly you want to serve your customers.



2

## Licensing and Permits

Before coming to Venture Food Trucks to customize a food truck, inquire with your local city hall about the rules and regulations for operating a mobile business.



3

## Health Permit and Inspection

This permit may cost between \$50.00 and \$150.00 depending on the city. Again these permits can often be done online at the city's web site followed by a simple on side inspection once your food truck has been delivered to you.



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## Choosing the Right Mobile Unit

Venture Food Trucks will help you get the mobile unit that perfectly suits your needs.



5

## Getting Financing

This may be one of the most frustrating aspects of starting a mobile business – the concept of food trucks and mobile businesses in general – is a new one, and lenders may show skepticism. If you have a healthy down payment, you will be in a good position to get financing at a reasonable interest rate.



6

## Insurance, Location, and Events

Once we have started your catering conversion, we will provide you with the information you require to receive an accurate insurance estimate.



7

## Connecting with your customers

Create your own GIFs Social media will be a very important aspect of your business and success. Facebook, Instagram, and Twitter are tools that many food truck owners use to let their loyal customers know where they will be operating each day, what they will be serving (cue amazing food photo), and spread the word about their business.